

WHY SPONSOR NEWTON AREA FLAG FOOTBALL LEAGUE?

Consider these points...

- Over 500 website visitors per month
- Over 75% of our monthly website visitors are new visitors
- We have consistently sold out our seasons and are a fast growing league
- Athletes & families come from multiple Boston & MetroWest towns

Perks of being a sponsor...

- Listed as Corporate Partner in NAFFL's Annual Report
- Photo opportunity with corporate check presentation at a game
- First to know about fundraising events & games for your company to participate in
- Volunteer opportunities for your organization
- 10% discount on registration fees for any company family members interested in playing

INTERESTED IN SPONSORING THE NEXT GENERATION OF OUR ATHLETES?



CONTACT

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www.newtonareafagfootball.com/sponsor-us



NEWTON AREA FLAG FOOTBALL LEAGUE

OFFICIAL SPRING 2021 SPONSORSHIP OPPORTUNITIES



www.newtonareafagfootball.com

YOUR BRAND, DISPLAYED TO HUNDREDS
OF ATTENDEES EACH SEASON.

Sign Sponsor – \$100/season

- Company name, logo, and website displayed on banner (2'x4') hung up at fields on game day
- Company name displayed on website as sponsor



Equipment Sponsor – \$250/season

- Equipment table (mouth guards, flags, masks, etc. for purchase) will be presented by your company
- Company name and logo displayed on website as sponsor

Facilities Sponsor – \$375/season

- Portable restrooms (used by all Newton Highlands Fields users, not just NAFFL attendees) will be presented by your company
- Company name and logo displayed on website as sponsor and linked to your website

Jersey Sponsor – \$525/team

- Company name/logo on jerseys of one team of your choosing
- Company name/logo displayed on website and marketing emails and linked to your website

Visitor Booth Sponsor – \$750/season

- Company can set up a booth to sell or advertise products/company or market company
- Company name/logo displayed on website and marketing emails and linked to your website
- Company name/logo on back of t-shirt merchandise

Field Sponsor – \$1,000/season

- Field is named after company and is displayed on yard sign with logo and name
- Company name/logo displayed on website and marketing emails and linked to your website
- Company name/logo displayed on back of t-shirt merchandise



All-In Sponsor – \$2,250/season

- Company name, logo, and website displayed on banner (2'x4') hung up at fields on game day
- Company name/logo on jerseys of one team of your choosing
- Company can set up a booth to sell or advertise products/company or market company
- Company name/logo displayed on website and marketing emails and linked to your website
- Company name/logo on back of t-shirt merchandise